

# Master Photographer's Bells 50<sup>th</sup> Photographic Exhibition

**Media Release – 18 March 2011  
For Immediate Release**

**Master photographer Barrie Sutherland will be celebrating the Bells Beach Easter Contest - 50 Years Anniversary, 1962 – 2011 with a significant exhibition and sale of fine art heritage images at WaterMarks Photo Gallery in Torquay.**



Torquay Surfer, Jeff Watt 3rd place, April 1965 Image  
by Barrie Sutherland



Barrie Sutherland, pioneer Australian surf photographer  
Image by Alison Aprhys

The exhibition will feature limited edition photographs by Barrie Sutherland comprising 10 prints only of each image on archival Cotton Rag. Prints signed by the surfers where possible.

Renowned as a world class photographer, Sutherland's images are in many key public and private surfing collections. Sutherland pioneered surf photography in Victoria. He created surf photography history when in 1966 he paddled out to the Bells Bowl area and took the first ever photographs of surfers from the water. He still uses that camera today to capture amazing images.

According to Doug Warbrick, Rip Curl co-founder, Sutherland is an important figure in the surfing world. "The heritage of surfing in Victoria and especially Bells Beach owes so much to the great black and white images shot by Barrie in the 60's and 70's," he says.

Surfcoast Mayor Dean Webster will open the exhibition in the presence of many surf industry luminaries, past Bells champions and key surfing industry figures.

**Date** Saturday 16 April, 2011  
**Venue** WaterMarks Photo Gallery, Shop 2 38-40 Bell Street, Torquay, Victoria 3228  
**Time** 6 pm for 6.30 pm  
**RSVP** 5264 7232 or [enquiries@watermarksphotogallery.com.au](mailto:enquiries@watermarksphotogallery.com.au)



[www.watermarksphotogallery.com.au](http://www.watermarksphotogallery.com.au)

High resolution images of Barrie Sutherland's are available to media on request.

**For more information** contact Barrie Sutherland at Watermarks on 5264 7232 or [enquiries@watermarksphotogallery.com.au](mailto:enquiries@watermarksphotogallery.com.au) or Alison Aprhys 0412012904